

# Media Kit 2016



## Haramain Recordings

The largest online resource for Haramain content  
for Recordings, News & Live Recordings.



# As'salamu'alaykum!



Haramain Recordings has been established since 2006 and offers daily updates from the two Holy Mosques. This includes daily prayers and sermons. Our content is updated daily and reaches 0.6 m of viewers every day.

Haramain Recordings has 5 major marketing platforms (Blog, Facebook, Twitter, Instagram and YouTube) which all offer a powerful and effective opportunity to promote and expand your organisation to a truly global.

Haramain Recordings is designed to give the global audience new content daily in order to benefit from the lectures, listen to the daily prayers from the Two Holy Mosques and keep up to date with official news from the General Presidency of the Haramain (GPH).

Haramain Recordings also offers its audience a live virtual feeling by sharing/publishing pictures and videos taking by visitors of the two Holy Mosque on a regular basis. This enables our audience to interact with the content Haramain Recordings publish on its social media platforms to keep all involved in the mission which is to connect oneself to the blessed lands.

Haramain Recordings offers a unique opportunity to keep the audience up to date to attach themselves with the Holy Book and the Two Holy Mosques.

**LARGEST ONLINE PORTAL FOR HARAMAIN**

Haramain.com



# IMPORTANT FIGURES

**HARAMAIN APP**

**25,000+**

**Downloads**

**FACEBOOK**

**280,000**

**APPROX FANS**

**YOUTUBE VIEWS**

**40,000,000**

**LIVE STREAM VIEWERS**

**3,000,000**

**LIVE STREAM MINUTES WATCHED**

**55,000,000**

**BLOG**

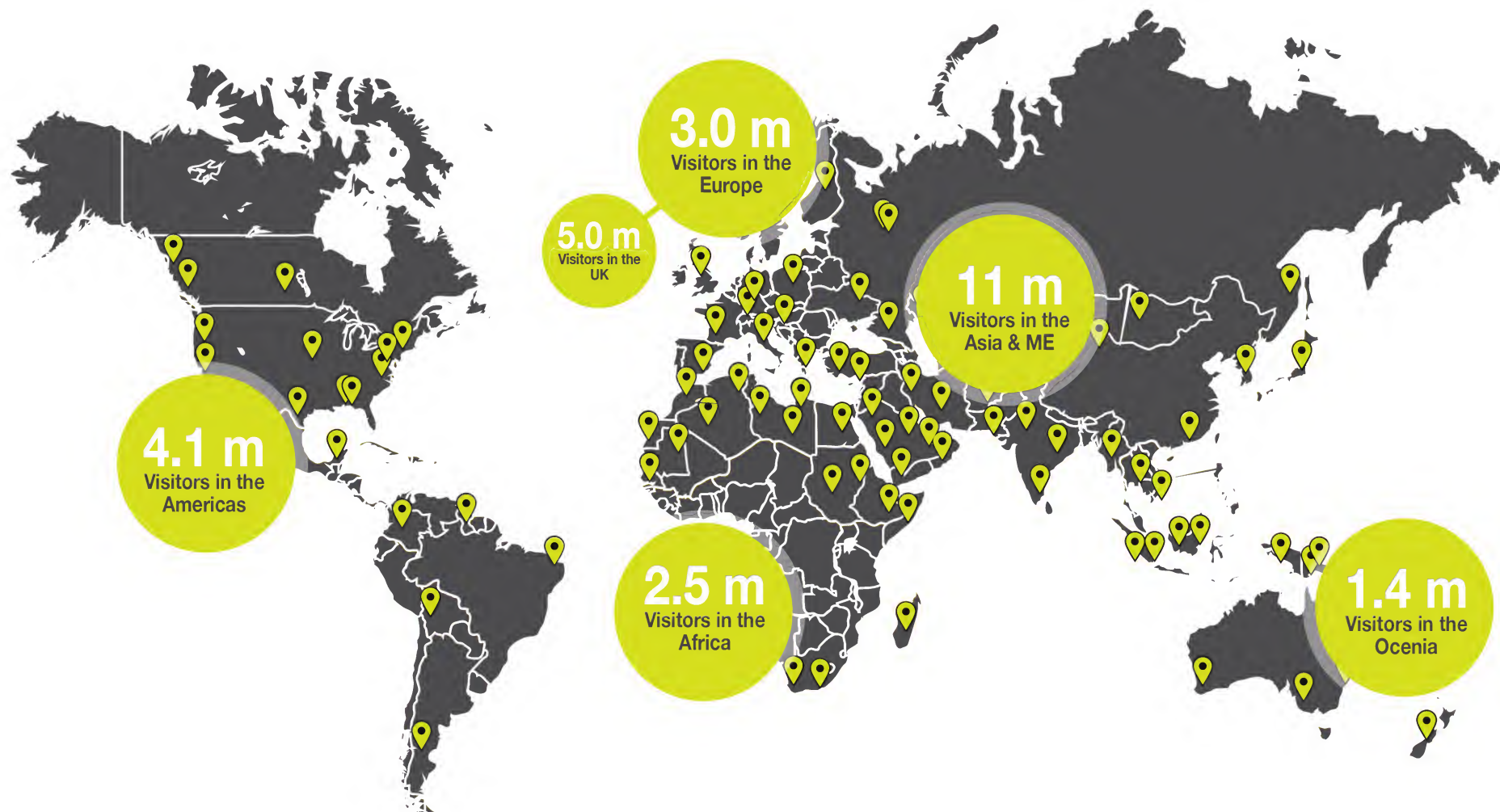
**www.haramain.com**

**20 Million VIEWS**





# 50 Million Visitors Worldwide



# ADVERTISING



## DECIDE WHICH IS BETTER FOR YOUR BUSINESS

**We have over 2 Million hits per month**

**An advert on our website and other social media platforms will give you 24/7 permanent visibility to a global audience.**

**Become a daily sponsor for 1 month or 1 Year**

**To discuss further, email [haramaininfo@gmail.com](mailto:haramaininfo@gmail.com)**

### Payment Terms

- A contract will be signed by both parties before commencement
- Payment can be made via Paypal or into the Haramain Bank Account
- Request to renew advertising contracts must be communicated to Haramain 2 months prior to expiration of the current contract to ensure your slot is booked.

Please note, Haramain receives a very high number of advertising requests, We reserve the right to decline advertising if we feel the content is not suitable for Haramain audience.

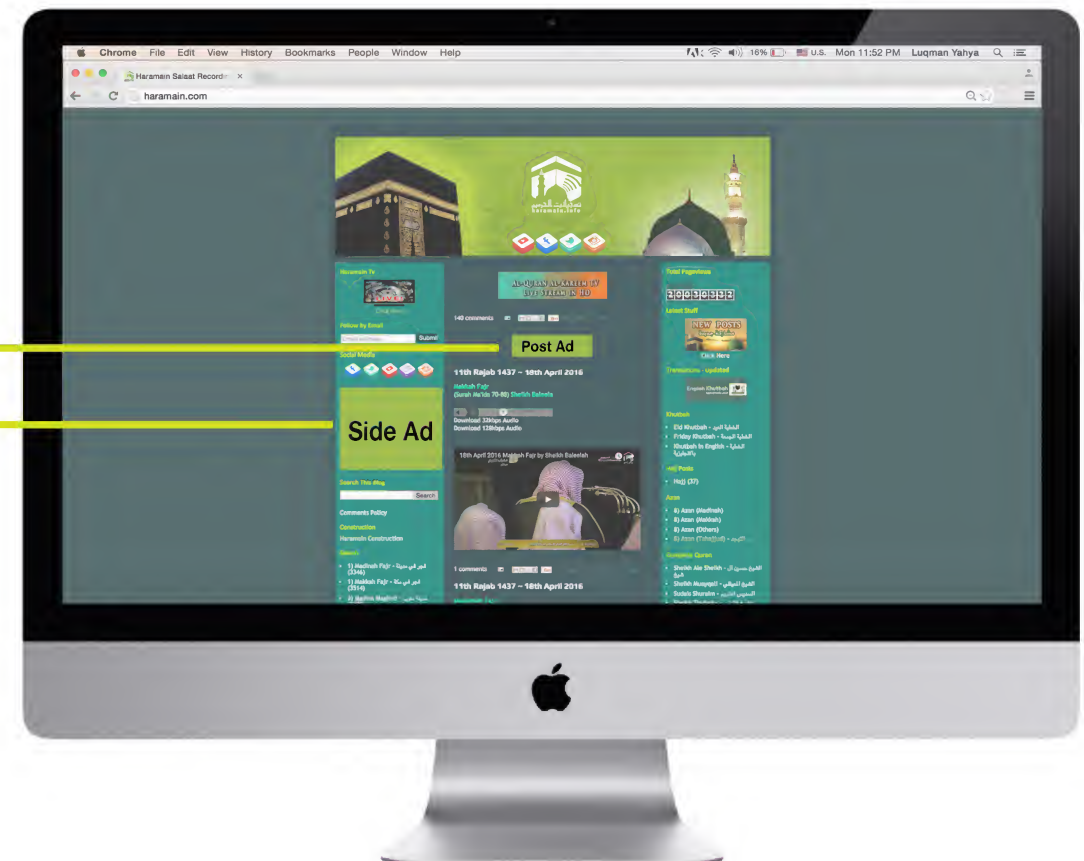
# Blogger Ads



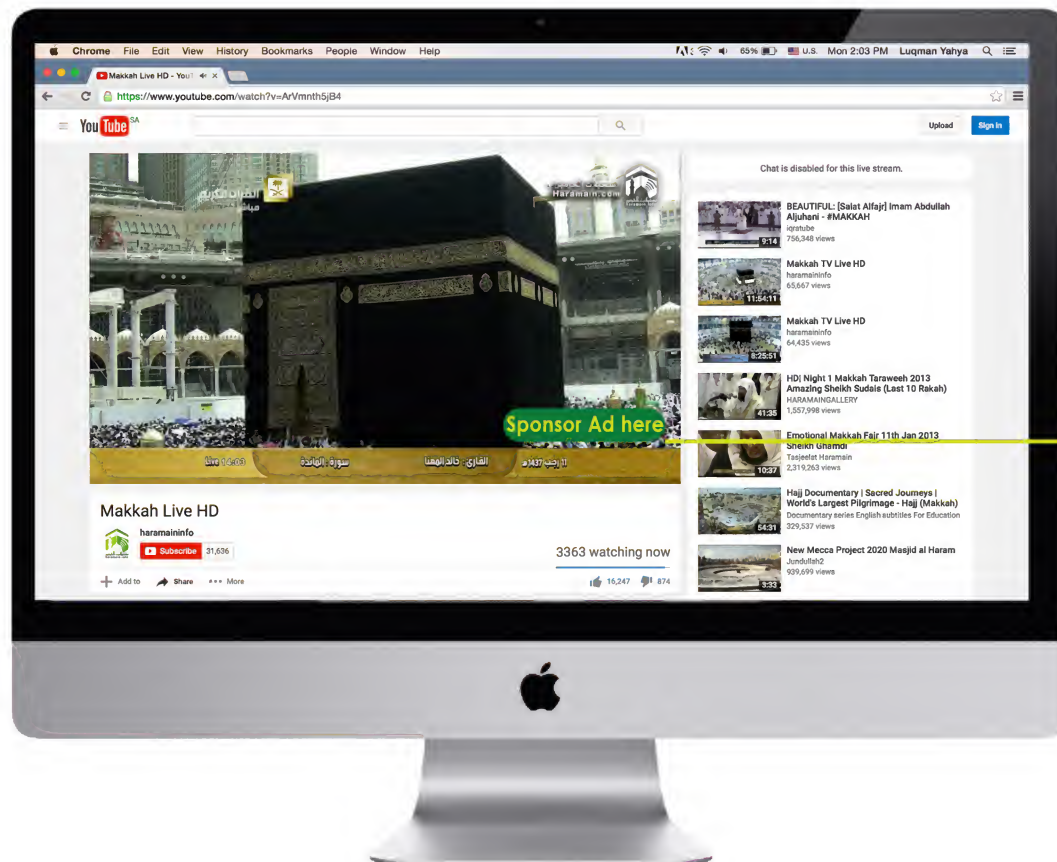
## Blogger | www.Haramain.com

- 15 x 15 Pixels  
This Ad appears on every page under top post,
- 300 x 250 Pixels  
This Ad appears on every page

\*Ads are not actually 'raised' as seen on left, this was only to illustrate ad size and location.



# Haramain | Makkah Live Tv [HD]



## Ad

- 1280 x 720 HD Live stream, a small banner on bottom right.

\*Ads are not actually 'raised' as seen on left, this was only to illustrate ad size and location.



# Haramain | Facebook Page



## Ad

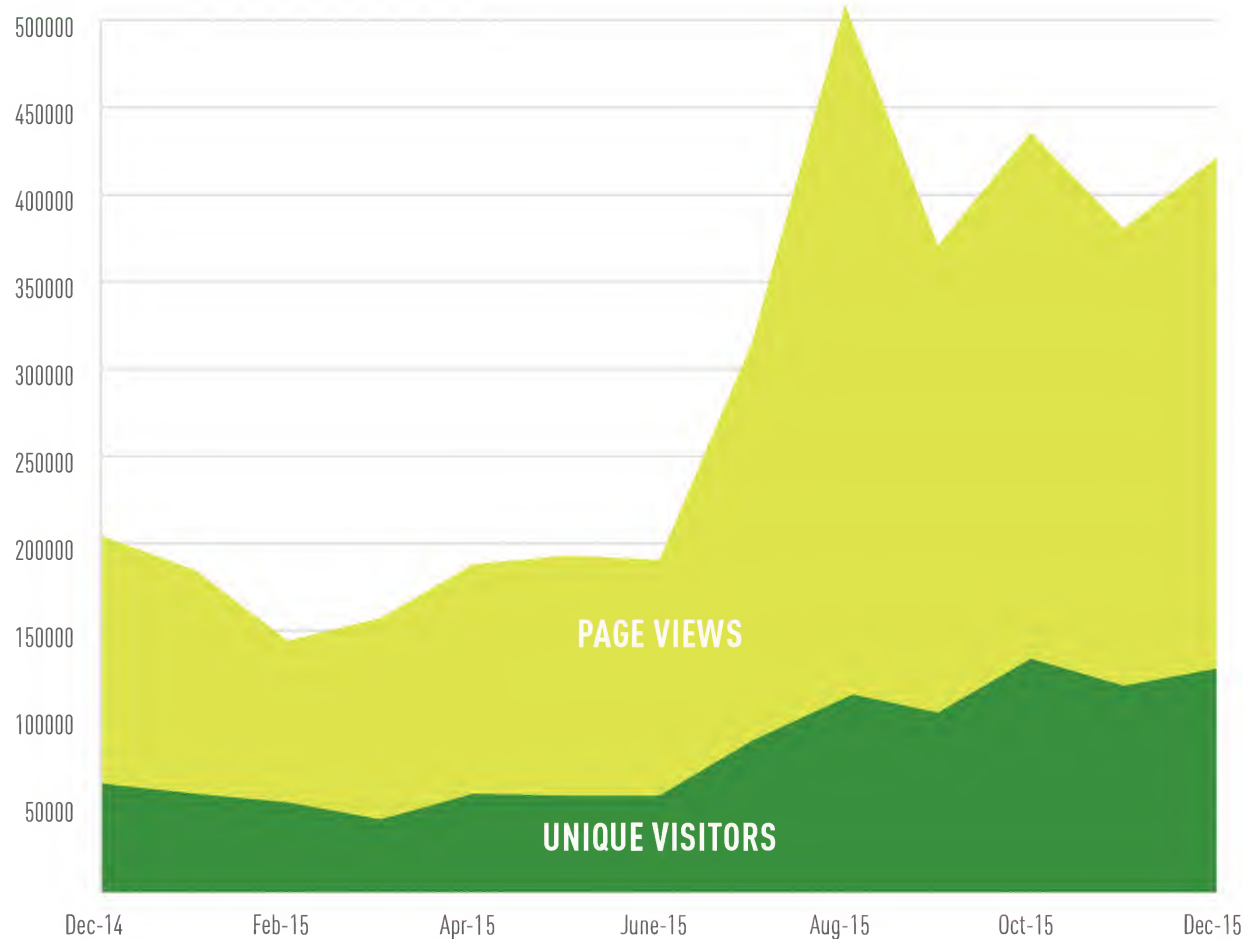
- 5 posts each month allowed on official Haramain facebook page which can be boosted by advertiser.

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# STATISTICS

## SITE VISITORS



Visitor data is recorded via session id and IP address. Data is also filtered for IP addresses that might not be web browsers, such as search robots, indexing services etc.

## TOP VIEWING COUNTRIES

-  USA
-  UK
-  India
-  Malaysia

Source: Google Analytics

Thank you for taking the time to consider an advertising opportunity  
We look forward to working with you.

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